

# National Summit for Educational Equity

Building Bridges to Strengthen Access, Equity, and Diversity

APRIL 16-19, 2018 | Hilton Crystal City, Arlington, Virginia



*The National Summit for Educational Equity brings together leaders in educational equity to build capacity, knowledge, and skills to transform education and improve student success. Five days of educator professional development targeted to increasing student access, educational equity, and workforce diversity. Visit the conference website at [nsee.info](http://nsee.info)*

*Sponsorships benefit the NAPE Education Foundation, a 501(c)3 organization.*

*To submit the sponsorship form online, please use the following link: [napequity.org/nsee-sponsor-form](http://napequity.org/nsee-sponsor-form)*

## Marketing Reach

- Internet—over 32,500 unique visitors to NAPE's website during calendar year 2017
- Social Media — Facebook, Twitter and LinkedIn
- Newsletter— 8800 active members
- Fliers and posters throughout the conference with your logo represented

## Platinum Level—\$25,000

- Exclusive event sponsor of NSEE
- Recognition in all media as Platinum Sponsor
- Plenary speaker opportunity at luncheon (4/17/18)
- Event signage as Platinum Sponsor
- 12 registrations to NSEE
- Company logo on NSEE webpage
- Full-page ad in NSEE program book (first choice)
- Exhibit table in premier location (4/17/18)
- Electronic signage at all NSEE General Sessions

## Gold Level—\$10,000 and above (2 available)

- Sponsor of either Policy Day (4/18/18) or Silent Auction and Celebration (4/17/18)
- Recognition in all media as Gold Sponsor
- Speaker introduction at Policy Breakfast (4/18/18) or Silent Auction and Celebration (4/17/18)
- Event signage as Gold Sponsor
- 8 registrations to NSEE
- Company logo on NSEE webpage
- Full-page ad in NSEE program book
- Exhibit table/display in prime location (4/17/18)
- Electronic signage at all NSEE General Sessions

## Silver Level—\$5,000 and above (5 available)

- Half-day sponsor of breakout sessions (4/17/18 morning or afternoon) or 4/19/18 (morning)
- Recognition in all media as Silver Sponsor
- Speaker/panel introduction at breakout sessions
- Event signage as Silver Sponsor
- 4 registrations to NSEE
- Company logo on NSEE webpage
- Full-page ad in NSEE program book
- Exhibit table/display (4/17/18)
- Electronic signage at all NSEE General Sessions

## Award Level—\$2,500 and above (5 maximum)

- Sponsor of NAPE Awards
- Recognition in all media as Award Sponsor
- Presentation at NAPE Awards
- Event signage as Award Sponsor
- 2 registrations to NSEE
- Company logo on NSEE webpage
- Half-page ad in NSEE program book
- Exhibit table/display (4/17/18)
- Electronic signage at all NSEE General Sessions

National Alliance for Partnerships in Equity

91 Newport Pike, Suite 302, Gap, PA 17527 | 717.407.5118 | [www.napequity.org](http://www.napequity.org)

## Exhibiting Details

**Your exhibit space includes a 6' x 30" skirted table with two chairs, a wastebasket, and an ID sign located in a high-traffic area.**

The conference is being held at the Hilton Crystal City, 2399 Jefferson Davis Hwy, Arlington, VA 22202. Our "Marketplace" will be located in the ballroom foyer space with easy access to the ballroom and all the session rooms. The space welcomes high traffic and excellent networking.

Exhibitor set-up will take place on Tuesday, April 17, from 6:30 am-8:00 am.

Tear-down will take place on Tuesday, April 17, by 7:30 pm following the reception.

The Marketplace is open throughout the day. Breakfast and breaks throughout the day will be located in the Marketplace.

Exhibitor space only is available for \$250.

## Program Advertising Details

### Mechanical Requirements for Ads\*

Ads are full color (CMYK). Digital camera-ready vector art is required. Files should be created using InDesign, Illustrator, Freehand.eps, or Photoshop files saved as JPEG, TIFF, or EPS. All files must be 300 dpi resolution at full size. Please include all fonts, photos, and graphics used in the ad. All ads should be submitted on CD or emailed to Daphne Berwanger at [dberwanger@napequity.org](mailto:dberwanger@napequity.org). All ads must be submitted with a PDF copy.

## Questions

For additional information and to send artwork, contact Daphne Berwanger at 717-407-5118 or [dberwanger@napequity.org](mailto:dberwanger@napequity.org)

## Dimensions

**Full page:** 9" wide x 11.5" high with bleed or 8" wide x 10.5" high without bleed

**Half page:** 9" wide x 5.25" high with bleed or 8" wide x 5.25" high without bleed

**Two-page spread:**\* 18" wide x 11.5" high (each page) with bleed

**Quarter page:** 3.75" wide x 5" high (no bleeds)

**Business card size:** 3.75" wide x 2.25" high (no bleeds)

\*No text, photos, or art can run across the gutter connecting the pages. Lines running on both pages will be lined up as much as possible. NAPE cannot assume responsibility for ads not conforming to specified mechanical requirements and reserves the right to make adjustments to ads. All ads become the property of NAPE.

To guarantee premium placement of your ad, early submissions are strongly recommended.

Advertising only is available at the following rates:

Outside Back Cover	\$500
Inside Front/Back Cover	\$250
Full Page	\$250
Half Page	\$150
Quarter Page	\$100
Business Card Size	\$ 50

## Deadlines

Sponsor, advertising and exhibitor deadline is March 16, 2018.